

# Cyprus Tourism in Figures

2008



*Love Cyprus*

## TOURISM IN CYPRUS: VOLUME, VALUE AND CHARACTERISTICS

### SUMMARY

The total number of visitor arrivals in 2008 was 2.630.547 as compared to 2.671.333 in 2007, recording a decrease of 1,5%. Of the total visitor arrivals in 2008, 2.403.750 (91,4% of the total) were attributed to long-stay visitors (tourists) and the remaining 226.797 (8,6% of the total) to same-day visitors (same-day tourists and excursionists). The average length of stay of tourists in Cyprus was estimated at 10,1 days.

Revenue from tourism in 2008 was estimated at €1.810 million, recording a decrease of 3,6% in relation to the corresponding figure for 2007 (€1.878 million). By far the biggest market share of tourist arrivals was captured yet again by Europe, which accounted for the 94,3% of total arrivals in 2008.

### TOURIST ARRIVALS

1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
2.069.000	2.100.000	1.950.000	2.088.000	2.222.706	2.434.285	2.686.205	2.696.732	2.418.238	2.303.247	2.349.012	2.470.063	2.400.924	2.416.081	2.403.750

### TOURIST ARRIVALS BY COUNTRY OF USUAL RESIDENCE

COUNTRY	2008	2007	2006	CHANGE (%)	
				2008/2007	2008/2006
United Kingdom	1.242.655	1.282.873	1.360.136	-3,1	-8,6
Germany	132.058	138.451	152.808	-4,6	-13,6
Greece	133.015	139.815	126.768	-4,9	4,9
Sweden	124.948	120.989	94.028	3,3	32,9
Norway	63.470	53.442	50.664	18,8	25,3
Finland	32.333	21.461	30.333	50,7	6,6
Denmark	38.216	34.759	30.802	9,9	24,1
France	36.099	41.394	37.779	-12,8	-4,4
Switzerland	38.560	41.407	41.337	-6,9	-6,7
Netherlands	26.302	26.650	28.210	-1,3	-6,8
Belgium	26.368	23.174	24.267	13,8	8,7
Austria	26.620	24.359	23.788	9,3	11,9
Italy	16.859	19.225	17.865	-12,3	-5,6
Ireland	23.632	35.875	47.463	-34,1	-50,2
Spain	3.641	4.118	4.218	-11,6	-13,7
Russia	180.926	145.921	114.763	24,0	57,7
Poland	20.358	16.669	13.707	22,1	48,5
Hungary	9.641	10.086	11.458	-4,4	-15,9
Czech Republic	20.027	20.972	18.764	-4,5	6,7
Other Europe	71.773	68.545	44.530	4,7	61,2
Arab Countries*	23.513	26.662	22.296	-11,8	5,5
Gulf Countries**	26.163	26.640	18.946	-1,8	38,1
Israel	32.034	34.205	34.197	-6,3	-6,3
USA	21.117	23.744	20.048	-11,1	5,3
Canada	5.512	5.625	5.194	-2,0	6,1
Australia	11.506	10.742	12.061	7,1	-4,6
Other Countries	16.404	18.725	14.494	-12,4	13,2
<b>All Countries</b>	<b>2.403.750</b>	<b>2.416.081</b>	<b>2.400.924</b>	<b>-0,5</b>	<b>0,1</b>

\* Arab Countries: Egypt, Libya, Jordan, Iraq, Lebanon, Syria

\*\* Gulf Countries: Bahrain, Iran, Kuwait, UAE, Saudi Arabia, Oman, Qatar, Yemen

## TOURIST ARRIVALS BY MONTH

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
YEAR 2008	50.658	70.140	108.164	182.091	271.559	307.237	342.554	328.100	305.348	267.866	97.900	72.127	<b>2.403.750</b>
MONTH SHARE	2,1%	2,9%	4,5%	7,6%	11,3%	12,8%	14,3%	13,6%	12,7%	11,1%	4,1%	3,0%	100%
YEAR 2007	51.848	63.098	104.316	189.310	273.058	282.465	352.423	340.534	315.437	275.103	94.741	73.742	<b>2.416.081</b>
MONTH SHARE	2,1%	2,6%	4,3%	7,8%	11,3%	11,7%	14,6%	14,1%	13,1%	11,4%	3,9%	3,1%	100%
YEAR 2006	54.875	66.151	107.071	206.548	283.513	280.164	341.443	314.872	296.532	283.046	95.682	71.022	<b>2.400.924</b>
MONTH SHARE	2,3%	2,8%	4,5%	8,6%	11,8%	11,7%	14,2%	13,1%	12,4%	11,8%	4,0%	3,0%	100%

## AVERAGE LENGTH OF STAY (DAYS)

1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
12,0	11,5	10,9	11,5	11,3	11,3	11,0	10,3	11,1	10,9	10,7	10,4	10,4	10,0	10,1

## EXCURSIONIST ARRIVALS

1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
147.057	151.425	138.526	105.525	134.249	143.256	226.095	143.922	77.024	113.208	128.532	186.679	228.254	255.252	226.797

## UNITS AND BEDS IN OPERATION BY AREA, AS AT 31.12.2008

AREA	HOTELS 5-1 STAR		HOTEL APTS		TOURIST VILLAGES		TOURIST VILLAS		TOURIST APTS		TRAD. BUILDINGS		OTHER*		AREA TOTAL	
	UNITS	BEDS	UNITS	BEDS	UNITS	BEDS	UNITS	BEDS	UNITS	BEDS	UNITS	BEDS	UNITS	BEDS	UNITS	BEDS
Lefkosia	14	2.112	2	130							7	54			23	2.296
Lemesos	38	9.842	20	1.126	2	320			14	524	24	189	8	1.608	106	13.609
Larnaka	22	4.404	28	1.696			1	66	9	360	49	427	2	60	111	7.013
Agia Napa	45	10.334	57	5.420	7	2.176	5	436	65	2.504			1	16	180	20.886
Paralimni	27	7.136	65	7.853	2	694			4	78			1	4	99	15.765
Pafos	59	17.284	37	3.294	11	3.622	140	1.189	22	1.692	36	274	8	1.457	313	28.776
Hill Resorts	20	1.719									7	89	10	245	37	2.053
<b>CYPRUS</b>	<b>225</b>	<b>52.795</b>	<b>209</b>	<b>19.519</b>	<b>22</b>	<b>6.812</b>	<b>146</b>	<b>1.691</b>	<b>114</b>	<b>5.158</b>	<b>123</b>	<b>1.033</b>	<b>30</b>	<b>3.390</b>	<b>869</b>	<b>90.398</b>

\* Other: Hotels without star, Guesthouses, Furnished Apartments and Camping sites.

## LICENSED BEDS IN OPERATION

1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
76.117	78.427	84.549	84.368	86.151	84.173	85.303	92.176*	94.466*	95.185*	96.535*	95.648*	93.957*	92.569*	90.398*

\* Including camping sites (3.120 beds in 2001, 2002 and 2.808 beds in 2003-2008).

## REVENUE FROM TOURISM (IN EUR€ MILLION)

1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
1.384	1.384	1.333	1.440	1.500	1.751	2.040	2.182	1.941	1.743	1.688	1.733	1.772	1.878	1.810

\*Figures in Euro have been calculated using €1= CYP£0.585274

## LOCATION OF STAY OF TOURISTS IN 2008 (HORIZONTAL % DISTRIBUTION)

Location of stay: COUNTRY	Paralimni	Agia Napa	Larnaka	Lemesos	Pafos*	Lefkosia	Elsewhere	More than 1 Location
United Kingdom	19,1	9,2	7,2	8,2	50,3	1,8	3,2	0,9
Germany	8,6	26,3	14,6	11,1	30,0	2,7	3,1	3,7
Switzerland	11,0	61,4	5,2	6,5	8,2	2,3	2,2	3,2
France	10,5	4,9	11,0	23,0	26,2	9,6	3,1	11,7
Netherlands	3,5	14,5	7,5	9,9	51,6	3,5	3,7	5,9
Belgium	2,3	3,3	4,8	11,7	66,7	6,9	1,7	2,5
Austria	9,5	32,7	15,9	14,1	19,2	2,6	2,1	3,8
Italy	10,4	24,4	9,2	14,3	13,3	14,6	2,5	11,2
Ireland	11,2	30,2	8,9	14,9	29,8	2,1	2,0	1,0
Greece	1,9	1,3	13,1	27,4	8,4	40,9	3,1	3,9
Sweden	39,8	48,1	6,3	1,8	1,8	0,9	0,4	0,9
Denmark	24,5	38,4	6,1	2,7	25,8	1,3	0,1	1,0
Finland	20,5	28,6	6,7	17,0	23,9	1,3	0,3	1,7
Norway	41,9	46,1	4,7	1,7	4,2	0,5	0,2	0,6
Russia	3,0	29,7	7,3	35,7	19,8	2,8	0,7	1,0
Israel	1,9	20,7	22,6	22,1	9,3	13,3	5,2	4,9
USA	1,6	2,9	17,5	25,3	9,5	26,0	6,1	11,1
Other Countries	5,2	11,5	20,2	24,1	15,9	14,2	2,8	6,2
<b>All Countries</b>	<b>15,7</b>	<b>16,6</b>	<b>9,4</b>	<b>13,2</b>	<b>34,6</b>	<b>5,7</b>	<b>2,7</b>	<b>2,2</b>

Source: Passenger Survey 2008 of the Statistical Service of Cyprus

\* Polis Chrysochous is included in Pafos

## SELECTED TOURISM PARAMETERS BY COUNTRY IN 2008

COUNTRY	TOURIST ARRIVALS (% ON TOTAL)	PACKAGE TOURISTS (% ON TOTAL)	AVERAGE LENGTH OF STAY (IN DAYS)	STAYED IN PAID ACCOMMODATION (%)	AVERAGE PER PERSON EXPENDITURE (IN EUR€)
United Kingdom	51,7	59,3	10,77	78,4	717,11
Germany	5,5	76,8	10,14	93,7	740,83
Switzerland	1,6	85,8	9,11	93,6	814,13
France	1,5	65,8	8,43	86,6	703,28
Netherlands	1,1	75,6	9,07	94,4	822,24
Belgium	1,1	61,0	7,99	92,0	786,95
Austria	1,1	71,2	9,14	92,4	742,42
Italy	0,7	50,0	8,34	89,9	786,00
Ireland	1,0	73,8	9,66	84,2	876,26
Greece	5,5	13,6	8,01	45,5	459,76
Sweden	5,2	91,8	9,29	95,6	582,96
Denmark	1,6	88,6	8,44	96,6	662,57
Finland	1,3	87,3	8,51	96,5	603,47
Norway	2,6	89,4	10,93	94,9	757,57
Russia	7,5	75,8	10,29	84,7	1024,83
Israel	1,3	55,0	4,44	83,5	513,48
USA	0,9	4,6	13,84	50,1	822,52
Other Countries	8,7	33,7	10,09	69,6	755,37
<b>All Countries</b>	<b>100</b>	<b>61,2</b>	<b>10,05</b>	<b>79,8</b>	<b>745,83</b>

Source: Passenger Survey 2008 of the Statistical Service of Cyprus

Additional information can be found at <http://www.visitcyprus.biz>



CYPRUS TOURISM ORGANISATION

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